



**PIONEERING SCHOOL FOR
DIGITAL, EMERGING TECHNOLOGIES &
DESIGN ENGINEERING**

HETIC, The Right Path to Digital Leadership

HETIC is a school with a difference aimed at creating digital leaders and entrepreneurs. It is THE business school for new-age technology and innovation.



#1 Web School

Proud to be ranked #1 web school by Le Figaro, the oldest French national daily



Experience France

Two-week visit to experience the French entrepreneurial, creative and digital spirit



Uniquely blended curriculum

Combines technology, design and management areas into one program

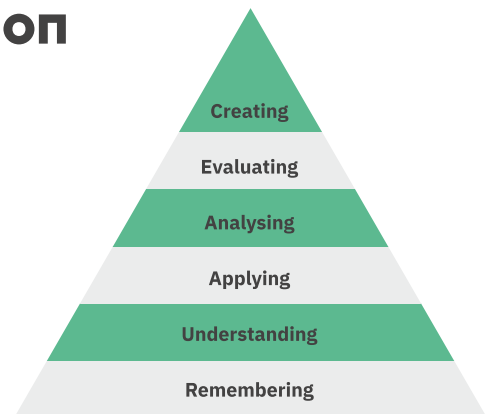


Intensive workshops

2 intensive weeks per semester, where students work on live industry-collaborated projects

360° Multidisciplinary Education

HETIC's pedagogy is built on Bloom's Taxonomy that enables the shaping and strengthening of students' goals. Each year of the program is inventively crafted with a judiciously designed pedagogy to take students into the heart of the digital world and enable them to evolve as leaders in digital transformation.



2001

Birth of an idea

2002

Humble beginnings with 17 students

2004

Creation of Synerg'hetic, our Junior-Enterprise

Digital Skills For Next-Gen Careers

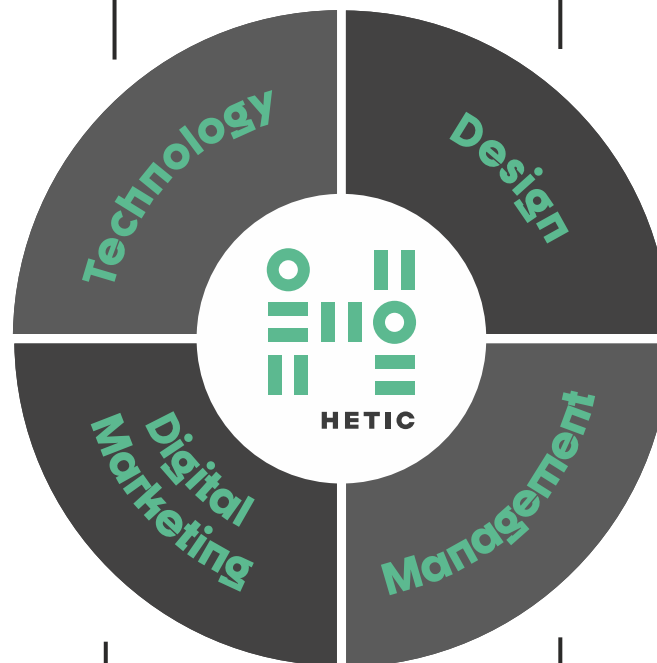
Fast-tracking growth in entrepreneurial, intrapreneurial, managerial, and technical competencies.

Solid Knowledge Base

- Artificial Intelligence/ Machine Learning
- Big Data
- IoT
- Robotics

Aesthetics And Functionality

- UI/UX Design
- AR/VR/MR
- Web & Mobile Development
- Adobe Suite



Understanding Customers

- Advanced Digital Marketing
- E-Commerce
- Digital Analytics
- Customer Journey Mapping

Business Development

- Digital Business Management
- Entrepreneurship
- Financial Management
- International Business

2008

Launch of years 1 and 2

Obtaining Level 1 Diploma

2013

Ranked #1 by Le Figaro

2017

Start of 2 Masters programs

Ranked among top 5 by Eduniversal

Launch of BMS program in Bengaluru



For admissions and enquiries:

 **(+91) 855-008-0011**
 **admission@hetic.in**
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Campus & Admissions Office:

HETIC India

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Babburkamme Seva Samithi
Next to TCS, Sheshadri Road
Bangalore – 560 009